

## **Candler Park Conservancy, Inc. Board of Directors Meeting**

Wednesday, January 15, 2020

7:00 pm

Rush Center Training Room

1530 Dekalb Ave NE, 30307

Present: Ken Edelstein, Stacy Funderburke, Dan Hanlon, Elliott Jones, Ben Klehr, Scott Lenhart, Perry Smith, John Skach, Amy Stout, Lauren Welsh, Doug Wetzels, Jack White, John Wolf, and Omar Zaki

Not Present: Kim Awbrey\*, and Anne Weinberg\* (with \* denoting advance notice of absence provided)

*The agenda for the meeting (although not formally adopted nor strictly followed) was as listed below:*

1. Welcome
2. Review and Approve Prior Board Meeting Minutes
3. Update on Items from CPNO Board Retreat
4. Committee Reports
  - Board Development and Governance Committee
    - Annual Meeting Planning, Needs
  - Membership, Fundraising, and Communications Committee
  - Finance and Audit Committee
  - Environment, Projects, and Programming Committee
    - Active Lawn Amphitheater, Park Pride Grant Award, Planning
      - Fall Fest Discussion

### *Approval of Prior Board Meeting Minutes*

The group postponed approval of meeting minutes until the end of the meeting, but then forgot to follow up on this.

### *Update on Items from CPNO Board Retreat*

Amy Stout shared with the group pertinent information from the CPNO board retreat that was held January 11, 2020.

- The CPNO re-appointed Ken as their representative to the CPC.
- They are excited about the Park Pride Legacy Grant for the Active Lawn project but have concerns about not being able to refill their coffers because of the agreement to allocate the majority of the Fall Fest profits toward this project. They are designating this year as the Year of the Park.
- They did not yet have a Fall Fest Chair and Treasurer at the time of this meeting.
- They are willing to share the operation and proceeds of the Fall Fest 5K again this year.
- CPNO will continue to operate the annual Easter Egg Hunt.
- CPNO will include \$1,800 in their 2020 budget for sponsorship to CPC for the Movie Night series.

### *Committee Reports:*

#### *Board Development and Governance:*

- The governance committee had not met since the last CPC board meeting, but it will meet next Wednesday, January 22<sup>nd</sup>.
- Scott Lenhart reported that the Directors and Officers insurance went into effect January 1 and that the payment has been sent.
- Scott recommended that we also obtain general liability insurance – not immediately but once we start the Active Lawn project – and he will look into pricing.
- Dan noted that we may not be able to use the Rush Center for the annual membership

- meeting. Scott and Jack volunteered to follow up and schedule space at First E if possible.
- The group discussed options for a guest speaker at the annual meeting. Stacy and Lauren volunteered to follow up and set the agenda and speakers for this meeting.

*Membership, Fundraising, and Communications:*

- This committee met on January 7, 2020, and the next meeting will be Tuesday, February 4, 2020.
- Doug distributed a summary from that meeting, as well as a list of fundraising goals for the year, and a proposed budget for the committee totaling \$6,750.
- The group is moving forward with taking over operation of the movie night series from CPNO.
- The proposed date for this year's Beavers, Bluegrass, and BBQ is Sunday, May 3, 2020 (with a rain date of May 17.)
- The committee is looking for guidance from the board at large regarding fundraising for the Active Lawn project.
- The committee decided it was not necessary to send out additional correspondence to donors since email acknowledgments are already provided.
- The committee's budget request includes funds for website operation, the annual membership meeting, the BBBBQ event, movie night expenses, T-shirts, and printing and advertising costs.

*Finance and Audit:*

- The finance committee had not met since the last CPC board meeting, but Treasurer Elliott Jones provided a detailed year-end financial summary with all income and expenses.
- The cash available at the end of the year was almost \$50K.
- The current available balance is \$54,428, but some of those funds are earmarked for the Erwin Memorial project.
- The budget for 2020 is not ready yet, but he has received the request from the Projects Committee and the Membership Committee, which are the largest amounts.

*Environment, Projects, and Programming:*

- This committee met on January 8.
- Perry updated the group on various items.
- Committee members will attend the February 13<sup>th</sup> Park Design meeting to present planting plans for the riparian corridor associated with the Audubon grant (since this got pushed back from the January Park Design agenda).
- The Erwin Memorial plans will also be presented at the February 13<sup>th</sup> Park Design meeting.
- The group discussed the rat poison issue, and a motion was passed stating that the CPC will submit an article for publication in the next Messenger and all comments are due to Amy by noon tomorrow.
- Perry explained the Committee's \$6,500 budget request.
- The group had just learned that Park Pride will be awarding CPC a \$250,000 grant for the Active Lawn project. The Active Lawn Amphitheater team will be meeting with Coxe Curry & Associates about fundraising. We need to raise \$750,000 by November 1, 2020.
- There was extensive discussion on how the group will approach fundraising for the Active Lawn project.
- The group discussed the possibility of taking the lead on the organization and operation of Fall Fest and decided this was not the best use of our limited capacity in regards to maximizing funds raised.